Man-Asian

Franchise Information

Head Office : 9222 Keele St. Unit 2, Concord, ON L4K 5A3 Tel: 905.879.THAI(8424) Fax: 905.879.1048 Website : www.mrthai.ca

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Business Overview

Mr. Thai is a chain restaurant featuring Thai-Asian food in both Full Service style and Quick Service Retail (Self-serve) style, which vary by location. We have a diversified menu of Thai and Asian food to accommodate different customers and all existing locations provide dine-in, takeout and delivery services. Most of them carry liquor license as well.

Established in 2008, Mr. Thai has grown rapidly. Currently, we have Three (3) locations across Toronto: Two in City of Vaughan and One in GTA.

First location opened up in Maple of Vaughan in 2008. In 2010, the first chain store opened up in Woodbridge. Mr. Thai has gained its reputation in the area just shortly in business. The third location at Yonge St. & St. Clair Ave. was in business since summer 2010.

"Fresh, Fast, Delicious" is our company's logan. The main focus is to provide customers with a quality and healthy meal at a reasonable pricing. Beside food quality, we also value customer service, dining atmosphere, and efficiency. They are of equally importance to our success.





Mr. Thad Mr. Thad Mr. Thad Mr. Thad Mr. Thad Mr. Thad



What we offer :

- A rewarding business.
- Proven business model.
- Comprehensive operations manual.
- Full training on products and services.
- Ongoing support and backup team.
- Group buying power.
- Marketing expertise and advice.
- Affordable fixed franchise fees (no percentage of profits)



Yonge/St. Clair Location (Full Service style)

Woodbrdige Location (Quick Service Retail style)

Why Choose Mr. Thai?

- 1. Affordable Fixed Annual Royalty Fee. No percentage of sales.
- **2. "Turn-key" Business.** Everything will be set up for you and be ready to start running the business.
- 3. Low Advertising Fee. Starting from just \$500 per month.
- 4. Simple Operation. Comprehensive manual will be provided.
- 5. Training. Professional staffs training will be provided.
- **6. Back-up Team.** To cover situations with temporary and/or emergency staff shortage.
- **7. Effective Marketing Strategy.** Engage in different forms of strategies to promote the brand.
- 8. Group Buying Power. Enjoy the group rate benefits on direct-purchase inventories.



Thank you for your interest in our company. If you need further details or have any questions, please contact the Project Manager at (905) 879-8424.